



Gulf Coast Dementia Services
2018 Professional & Caregivers Conference
“Surfing the Waves of Dementia”
Presenting Donation “ TBA ”
Date: Thursday, April 5, 2018
Place: Goodwill Easter Seals, 2440 Gordon Smith Dr.,
Mobile, AL 36617

Donationship Levels

Presenting Donations “Master the Main Wave” (One available) \$2500

- ❖ The **Presenting Donation’s Name** and logo will appear **predominately** under the theme title of the conference on all program and recognized on printed material, including fliers, posters, press releases, programs, social/electronic media, i.e. Facebook, Twitter, radio, television, pod casts, and/or YouTube promoting the event.
- ❖ Special event banner with donations logo as Presenting Donation displayed at conference
- ❖ 1 min. video commercial to be place on GCDS web site plus shown on web site
- ❖ Donation’s LOGO will appear, i.e. first and of larger proportion to other donations logos on all printed material.
- ❖ Donation LOGO it will be only advertisement applied outside of bag
- ❖ Donation material placed on tables at conference
- ❖ Donation may provide a product sample, coupon, or literature for attendees which will be placed in conference welcome goodie bags or place in attendee’s chair.
- ❖ Donation will have the opportunity will be recognized and speak on stage during opening ceremonies.
- ❖ Donation will again be recognized at close of conference and given the opportunity to draw a registration slip collected from attendee’s submission at tables/booths for prize drawing at which time the Donation will then announce presentations of prize before all in attendance.
- ❖ Web link to all social media sites and conference web site links will be made.
- ❖ Premiere booth location will be provided.
- ❖ Five (5) entries to the conference will be given to award Presenting Donation attendees with lunch and CEU certification.
- ❖ Presenting Donation’s please make all checks out to Gulf Coast Dementia Services.

Any questions please contact:

Gina Germany 251-445-4204



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Food Donations “Calm Before The Storm” (Four Available)

\$1500

- ❖ Recognition before and after even food break donated, at the beginning of event, during and end
- ❖ Special Food Donationship Sign
- ❖ Recognized in the Program , media and printed material as Food Donation
- ❖ Donation product placed in conference bag
- ❖ Donation will have opportunity to speak at conference before their donation break for 5 minutes
- ❖ Four (4) entries to the conference will be given to Food Donations, with CEUs and lunch

Title Donations “Surfing the Wave” (Three available)

\$1000

- ❖ Title Donation’s logo and name will appear on all printed material, fliers, posters, programs, will be recognized on social/electronic media, i.e. Facebook, Twitter.
- ❖ Donations may provide a product sample, coupon, or literature for attendees which will be placed in conference welcome goodie bags.
- ❖ Donations who wish to participate in attendance prize giveaway will be recognized during lunch and given the opportunity to draw a registration slip collected from attendee’s submission at tables/booths/ for prize drawing.
- ❖ Web link to all social media sites and conference web site link will be made.
- ❖ A booth in prime location will be provided.
- ❖ Three (3) entries to the conference will be given to award Premier Donation attendees with lunch and CEU certification.

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Premier Donations “Boogie Boarding the Wave” (unlimited) \$500

- ❖ Premier Donation’s name will appear on fliers, programs and be recognized on social media.
- ❖ Donation may provide a product sample and literature for goodie bag.
- ❖ Donation will receive a booth.
- ❖ Donation will receive (2) entries to the conference with lunch and CEUs.

Patron Donation “Guarding the Shore” unlimited \$250

- ❖ Donation will receive a booth
- ❖ Donation will be recognized on program as a “Patron Donation”
- ❖ Donation will receive 1 entries to the conference with lunch and CEUs

Vendor Table “Caught in the Undertow” \$75.00 (\$50 nonprofit)

- ❖ Vendor Table provided

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